



MEDIA RELEASE

10 February 2010

Johnson joins Camp Quality

Australian cricketer and ICC international player of the year for 2009, Mitchell Johnson, today announced a partnership with children's cancer charity Camp Quality, where he will become the national ambassador for Camp Quality's Recreation program.

Johnson's role will involve the promotion of Camp Quality's programs and services as well as practical involvement in meeting and bringing fun therapy and optimism to children and their families living with cancer. Camp Quality will become Johnson's Cricket Cares charity of choice.

"We are thrilled to welcome Mitchell into the role of ambassador for our Recreation Program. Our kids simply love the opportunity to be outdoors, be active and to wherever possible play sport. For them to know that Mitchell Johnson takes an interest in who they are will be an inspiring and positive experience. His support of this program will assist us to promote our services and reach more families as well as to communicate the importance that this program has to the child, family and community," said Simon Rountree, Camp Quality CEO.

Johnson is honoured to take on the role as Camp Quality's sole national ambassador:

"The work that Camp Quality does to put fun into the lives of children with cancer is something I'm very proud to be associated with," Johnson said.

"I'm looking forward to doing what I can to assist in promotion and fundraising for the Recreation Program and also getting out to some of the Camp Quality venues to meet some of those children and see the work being done first-hand."

Camp Quality is the children's family cancer charity that believes in bringing optimism and happiness to the lives of children and families affected by cancer through fun therapy and education. They believe laughter is the best medicine.

Camp Quality runs education, hospital, family assistance and recreation programs to help create fun and supportive communities for children and their families living with cancer.

Camp Quality's recreation program is designed to provide fun therapy opportunities for cancer to take a back seat so kids can ride waves, ride horses, abseil down cliffs, paddle down rivers and slip down giant waterslides. A day, a weekend or a week in a fun, optimistic environment can make all the difference to a child's outlook and ability to deal with cancer. Their recreation program is a safe environment for kids to celebrate living. Depending on their age, they can choose from Junior Camp, Main Camp and Senior Camp. They also run mother-daughter and father-son weekends, fishing camps and other themed activities.

Cricket Australia's Cricket Cares program invites all Australian players to nominate their charity or community message of choice each season, for more information on Cricket Cares see www.cricket.com.au/cricketcares

-ends-

For more information, please contact:

Shannon Gill
Cricket Australia Public Affairs
0425 873 529

Maraya Bell
Camp Quality
0419 163 976
Maraya.bell@campquality.org.au