



MEDIA RELEASE

Thursday, 15 April 2010

The Canterbury-Bankstown Bulldogs continue their push to become one of the most professional sporting organisations in the country with the appointment of leading administrator Alan Thompson as General Manager Football Operations and Tara White as Manager Community and Public Relations.

Mr Thompson spent 17 years guiding the Australian swim team, the last six as National Head coach, and brings a wealth of expertise on elite sporting programmes to the Bulldogs.

In his role as General Manager Football Operations, Mr Thompson will oversee a range of football programs including the Bulldogs High Performance Unit and the Development, Welfare & Education portfolios.

"This is a major coup for the Bulldogs," said Chief Executive Mr Todd Greenberg. "Working as a coach and an administrator Alan guided Australian Swimming through a golden era. He has a proven ability to create environments that allow athletes to excel and we're delighted to welcome him on board.

"I expect the fresh ideas and experiences that Alan brings as someone from outside of Rugby League will also be a significant benefit to our team."

Thompson is not a complete stranger to Rugby League having played lower grade games for the Bulldogs before commencing his career in swimming.

"I'm really excited to be back in professional sport and working with the Bulldogs - I've been following them for more than 40 years," Mr Thompson said.

"It is a well run organisation, overseen by big-picture people who are looking to put a great plan in place. I'm glad to be a part of it."

Ms White joins the Bulldogs from the Sydney Swans' media and public relations department, where she was heavily involved in the Team Swans community programs.

"We take great pride in our community programmes and Tara is a leader in this field, she's a key acquisition for us and we're delighted to welcome her on board," Mr Greenberg said.

Regards,

Frank Barrett
Media Manager

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