



About 1,000K's 4 Kids

A small group of ordinary people who take on a huge challenge for some special kids, and as one team, to accomplish the extraordinary!

From the 7th – 16th of September, a wonderful group of people will put their own lives aside, take themselves outside their comfort zone and ride over 1,000kms to help kids who are impacted by cancer.

1,000 K's 4 Kids is the culmination of year-round training and fundraising by dedicated and hard-working riders and support crew. 50 riders and 20 support crew will cover 1,000 kilometers in a 10 day bike riding adventure to help spread laughter and awareness to school children and local communities.

In September 2011, the first Ride took place. The initial Ride was for 400kms from Armidale to Maitland with 19 riders and 10 support crew taking part and was named "Ride 4 Kids". The Ride was a great success with an initial predicted gross income of \$60,000.00, the ride exceeded budget and \$114,500.00 was raised. At the request of several of the riders who wanted to return the following year, the distance was increased to 1,000Km's so that it would be a real challenge and so the 1,000 K's 4 Kids was born.

Having completed its seventh year, the Ride has raised close to \$2.3 million for kids who are impacted by cancer and their families.

The ride is full of mateship, teamwork, long days, blood sweat and tears, optimism and resilience. Together they struggle, laugh and conquer. Over the 10 days we visit on average 3 schools per day and get to introduce lots of school kids to our wonderful Camp Quality puppets and give the children and local community an insight into what Camp Quality really does and what we provide to our children and their families. We pass through lots of towns, meet lots of amazing people and leave a trail of our Camp Quality magic as we go.

The Ride continues to grow quickly and in 2018 promises to be even more popular and successful. Our dream is to raise lots more awareness and funds for Camp Quality so that our courageous kids impacted by cancer and their families can forget about their cancer journey for a while and enjoy some quality time together through our Camps and Fun Therapy Programs.

laughter is the best medicine.

Camp Quality • Unit 3, 22 John Street, Warners Bay NSW 2282 • PO Box 545, Warners Bay NSW 2282

Telephone: (02) 4947 3041 • Fax: 02 4947 2489

Email: newcastle@campquality.org.au • Website: campquality.org.au • Camp Quality Limited ABN 87 052 097 720