

camp  quality.



**Giving kids  
facing cancer  
the chance to  
be kids again**

[campquality.org.au](http://campquality.org.au)

# What we do

Camp Quality is there for children and their families, from the heartbreaking news of a cancer diagnosis, through every step of the experience: in hospital, online, at school and away from it all on one of our camps or retreats.

We support children 0-15 years of age diagnosed with cancer, as well as their siblings, parents and carers.

We also support children 0-15 years facing the cancer diagnosis of a parent or carer. (KICC: Kids Impacted by a Carer's Cancer.)

Camp Quality's services and programs provide laughter, distraction and specialised cancer care to children in hospital, and offer families fun experiences to reconnect, create positive memories, and build a supportive community. Our school cancer education program dispels myths to prevent bullying, and our fun digital programs are there for children whenever and wherever they need us. We remain by a family's side through the toughest parts of the cancer experience, such as palliative care and bereavement.

The wellbeing of parents is crucial, and our online support platform and counselling service is available to parents impacted by cancer across Australia.

**To learn more about Camp Quality, or to donate, visit [campquality.org.au](http://campquality.org.au).**

“  
CAMP QUALITY GAVE US A WHOLE NEW  
BIG FAMILY TO HUG AT SOME VERY  
SCARY TIMES IN OUR LIFE...WE FEEL  
VERY LUCKY TO HAVE AN ORGANISATION  
LIKE CAMP QUALITY ON OUR TEAM.  
”

CAMP QUALITY MUM, VERNE

## IT'S SIMPLE TO JOIN

Do you have a child 0-15 years old who is impacted by their own cancer diagnosis, or the diagnosis of a brother, sister, mum, dad or carer (KICC: Kids Impacted by a Carer's Cancer)?

**You can register your family free today by doing one of the following:**

1

Join online by visiting  
**[campquality.org.au](http://campquality.org.au)**

2

Calling our team on  
**1300 662 267**

**All Camp Quality programs are provided across Australia to families free of charge**



## IN HOSPITAL

**From diagnosis, Camp Quality is there for kids and their families.**

**Camp Quality Puppet Playdates** are visits from the Camp Quality Puppets. These cheeky, lovable puppets bring fun and distraction to children at their hospital bedsides, boosting their wellbeing and making them laugh, no matter how sick they feel.

**Child Life Therapists** are sponsored by Camp Quality in NSW and Victorian children's hospitals.\* These health professionals provide play therapy sessions to children undergoing cancer treatment. They teach coping techniques that reduce a child's anxiety about the procedures they face, decreasing stress and the need for sedation.

“NIXON ABSOLUTELY LOVES KYLIE, THE PUPPET. SHE BRINGS HIM SO MUCH HAPPINESS, EVEN ON THE WORST OF DAYS IN HOSPITAL.”

CAMP QUALITY MUM, TAMEKA



\*Monash Children's Hospital, John Hunter Children's Hospital, The Children's Hospital at Westmead and Sydney Children's Hospital, Randwick.





## ONLINE

**Cancer can be isolating. Our online services and programs connect kids and families to fun and support - anywhere, anytime.**

### **Camp Quality Puppet Digital**

**Playdates** for diagnosed children and their siblings are 10-minute interactive online moments of happiness with a Camp Quality Puppet, live-streamed on their personal device.

Visit  
our website  
to book!

**Virtual Camps** are interactive online experiences aimed at kids 7-13 years old, who are isolated by cancer at home or in hospital. Full of great activities with other children, and supported by Camp Quality staff and volunteers, our Virtual Camps bring the fun of Kids' Camp to children who would otherwise miss out.

**The Happiness Hub** is home to kids' activities, puppet videos, stories read aloud and wellbeing resources for all parents.

Check it out at [happinesshub.org.au](http://happinesshub.org.au).

### **Kids' Guide to Cancer and New Normal**

**Navigator** apps provide cancer education and trusted resources for children and their parents. Available from the [App Store](#) and [Google Play](#).

CAMP QUALITY MUM, MICHELLE

“  
DAKODA'S PUPPET DIGITAL  
PLAYDATE WAS AWESOME.  
SHE LOVED IT. IT JUST  
MADE HER LIFE IN  
HOSPITAL MORE  
NORMAL AND  
A BIT HAPPIER.  
”




Download from the  
[App Store](#) or [Google Play](#)



## AT SCHOOL

**Camp Quality's Primary School Cancer Education Program** visits primary schools and pre-schools across Australia on request. The Camp Quality Puppets perform an interactive show that dispels cancer myths, reduces bullying and creates an inclusive community for children returning after treatment, as well as for their siblings. It also supports kids with a parent diagnosed with cancer.

A range of age-appropriate, downloadable resources for teachers keeps the discussion going after the puppets have left the stage.



To book our **Primary School Cancer Education Program**, contact **1300 662 267** or search 'Primary School Cancer Education Program' online.

CAMP QUALITY MUM, CHARLOTTE

“THE PUPPETS WERE ABLE TO EXPLAIN THE JOURNEY THAT ZOE HAD BEEN THROUGH SO THE OTHER KIDS UNDERSTOOD.”





## AWAY FROM IT ALL

### At Camps or Retreats

**A break from cancer is vital for kids and their families, at every stage.**

**Kids' Camps\*** give children aged four and over the fun times that childhood should be all about: new friends, adventures and experiences filled with laughter and positivity. Medical Volunteers ensure children's health needs are always met, and each child has a dedicated Camp Companion to make sure they have the best time.

**Family Camps** give Camp Quality families time to reconnect and share the ongoing experiences they face with other families. Volunteers give parents the chance to relax - often for the first time since a child's diagnosis.

Volunteers are there to support kids and their families on every Camp Quality program.



**Family Fun Days** are an opportunity to do something special together with other families facing cancer, and **Family Experiences** are the gifting of tickets to events, games, or shows to facilitate family time together.

**Camp Quality Retreats** give families dealing with the most difficult stages of cancer a precious holiday. It's a chance to relax, unwind and make positive memories, particularly during palliative care and in the heartbreaking case of bereavement.

“SEEING JOSH DASH OFF LAUGHING WITH THE VOLUNTEERS WAS THE MOST WONDERFUL MOMENT. I'M SURE THE KIDS WILL LOOK BACK AND REMEMBER THE GOOD STUFF, INSTEAD OF THIS HUGE TERRIBLE CLOUD.”

CAMP QUALITY MUM, KATIE

\*Kids (only) camps for 14-15 year olds are currently in development.





## VOLUNTEERING

**Camp Quality's** wonderful volunteers are crucial to the running of our camps and fun days, giving parents a break and kids the best experience.

Medical Volunteers, who are doctors and nurses, also attend every Kids' Camp to ensure children's general health and medication needs are met.

Volunteering is a rewarding experience and many have been with Camp Quality for years, even decades.



“ IT IS SUCH A REWARDING EXPERIENCE. TO SEE THE SMILES ON THE CHILDREN'S FACES IS ALL I NEED, AND IT MAKES ME FEEL LIKE MY HEART IS GOING TO BURST WITH SO MUCH HAPPINESS. BEING A CAMP QUALITY VOLUNTEER HAS BEEN ONE OF THE BEST THINGS I HAVE EVER DONE ”

CAMP QUALITY VOLUNTEER



For more information on becoming a volunteer please visit our website.





## WAYS YOU CAN HELP



### DONATE

Whether you're able to give a one-off contribution, become a regular giver or leave a bequest in your will, you can donate today by calling.

**1300 662 267**



### VOLUNTEER WITH US

If you are passionate about making a difference to kids facing cancer and are over 18, visit our website and apply to become a volunteer.

**[campquality.org.au/volunteer](https://campquality.org.au/volunteer)**



### JOIN A FUNDRAISING EVENT

Camp Quality runs great fundraising events in the community and online. Sign up to join the fun.

**[campquality.org.au/events](https://campquality.org.au/events)**



### PARTNER WITH US

There are a range of ways to build mutually beneficial partnerships from sponsorship, cause-related marketing and pro bono, to in-kind support, workplace giving, staff engagement and more.

**[campquality.org.au/partner](https://campquality.org.au/partner)**



### SPREAD THE WORD

Follow us on our social media platforms and help share our stories.



### FUNDRAISE FOR US

If you enjoy personal challenges or just want to celebrate an occasion, be it a trivia night, garage sale, mufti day or in any other way, you can register here to fundraise for Camp Quality.

**[fundraise.campquality.org.au](https://fundraise.campquality.org.au)**





## COUNSELLING

Parenting is hard enough without having to deal with a cancer diagnosis.

Parents who have a child diagnosed with cancer, or who are facing their own cancer diagnosis, can access support with our free telephone counselling service on **1800 945 215** or by emailing **[parentingthroughcancer@campquality.org.au](mailto:parentingthroughcancer@campquality.org.au)**.

To connect online with other parents impacted by cancer, visit **[parentingthroughcancer.org.au](http://parentingthroughcancer.org.au)**.



**[campquality.org.au](http://campquality.org.au)**  
**1300 662 267**



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